

**Welcome to Europe's premier discount and benefits programme – exclusive to auto club members worldwide!**

**INTERACTIVE**

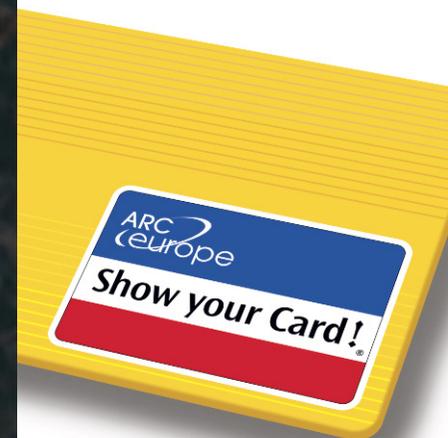
# Exclusive Discounts & Benefits 2011



# Offering You More

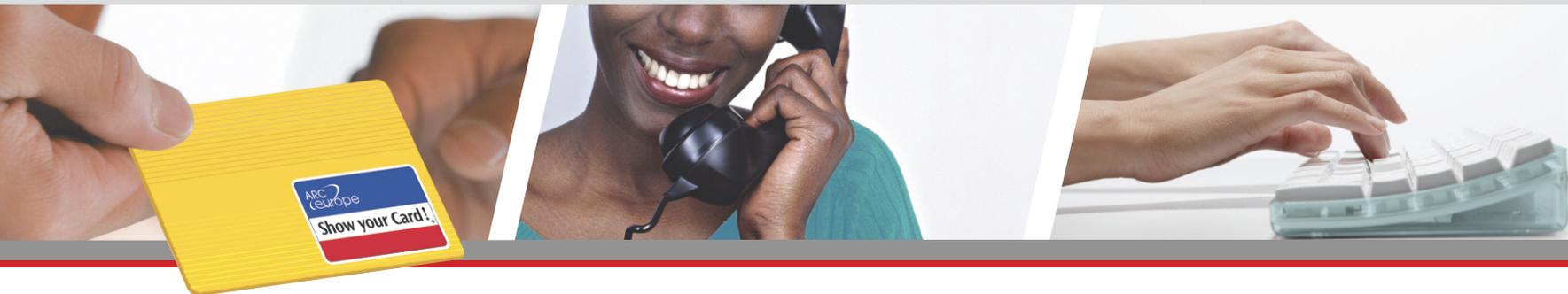


**NEW!** Show your Card! **iPhone App** ready now... **FREE** download available. Click here for more information...



Click [here](#) for more...





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# About Show your Card!

- Your worldwide discount programme
- Exclusively for members of affiliated auto clubs (AAA, AA, ADAC...)
- More than 25,000 outlets throughout Europe
- Look out for the logo on your auto club membership card

# Easy to redeem...

- Just show your card!
- Call to make your booking
- Buy or book online

For more information visit **arceurope.com**





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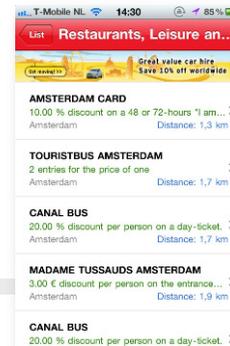
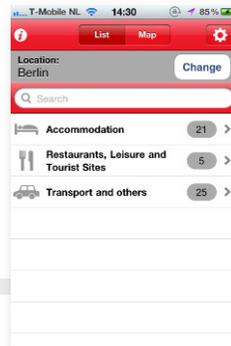
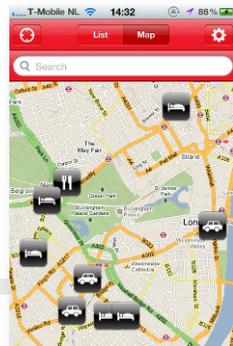
# Show your Card! New free App for your iPhone

- **FREE** App ready to download to your **iPhone\***
- Instantly see discounts available near you – wherever you are in Europe
- Simply click on the App button below for directions to iTunes® for download

Click [here](#) ▶



*\*Android App coming later this year*



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For great **value** worldwide car hire  
Start your journey with Hertz >>



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# Hotels

## Best Western

- **10% off** Best Available Rate
- Europe, Asia and North America
- Pre-booking required; see details/promotion codes on **arceurope.com** (subject to rate availability)

<http://www.bestwestern.com/showyourcard/>



## Starwood Hotels & Resorts Worldwide, Inc

- Up to **15% off** Best Available Rate worldwide  
Sheraton®, Westin®, W Hotels®, Four Points by Sheraton®,  
Le Meridien®, Luxury Collection®, St Regis®, Element® and Aloft®
- Pre-booking required; see details/promotion codes on **arceurope.com** (subject to rate availability)

<http://www.starwoodhotels.com/showyourcard>



**What's this?** Scan each code with your Smartphone to see your discounts!

\*Remember, first, to download the scanning App for your phone.



# Hotels

## Campanile, Kyriad, Kyriad Prestige



- **10% off** rack rate
- Pre-booking required; see details/promotion codes on **arceurope.com** (subject to rate availability)

Not superseded by other promotional rates

<http://book.louvre-hotels.fr/arceurope>



## Tulip Inn, Golden Tulip, Royal Tulip

- **10% off** Book & Stay Rate (15% at certain periods)
- Pre-booking required; see details/promotion codes on **arceurope.com** (subject to rate availability)

Not superseded by other promotional rates

<http://www.goldentulip.com/showyourcard/>



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## Car Rental & Ferries

### Hertz – Car and Van Rental

- **10% off** Best Available Rate Worldwide
- See details and CDP codes on **arceurope.com**  
With over 8,000 locations in more than 145 countries across the globe, Hertz has a car or van to suit your business or leisure needs

<http://www.arceurope.com/en/car.aspx>



### DFDS Seaways & DFDS Seaways/Norfolkline

- **5% Discount** DFDS Seaways  
Routes: Copenhagen, Denmark – Oslo, Norway; Harwich, UK – Esbjerg, Denmark; Amsterdam, Netherlands – Newcastle-upon-Tyne, UK
- **5€ Discount** DFDS Seaways/Norfolkline  
Routes: Dunkerque, France – Dover, UK
- See how to book on **arceurope.com**

<http://www.arceurope.com/en/msferries.aspx>



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# Online Shopping

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## Lensspirit – Contact Lenses

- **15% off** contact lenses, care products & accessories
- **Buy online!**

And get 15% off your contact lenses (daily, monthly, toric or coloured lenses), care products and accessories  
European members only

<http://www.lensspirit.com/arc>



## Beyzacases – Mobile device Cases & Bags

- **20% off worldwide** when you buy online!
- Exclusive leather cases, sleeves and bags for iPhone, iPad, iPod, MacBook, Blackberry, Samsung and more...
- Worldwide shipping
- See **arceurope.com** for discount codes

<http://www.arceurope.com/en/eshopping.aspx>



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# Luxury Outlet Shopping

## Chic Outlet Shopping®

- **900** luxury outlet boutiques in nine Villages at nine destinations throughout Europe
- Beautifully designed, open-air village settings
- Five-star service
- Up to **60% savings** on leading fashion and lifestyle brands
- Restaurants and cafés offering fine cuisine

Villages near London, Paris, Milan, Madrid, Barcelona, Brussels, Frankfurt, Munich and Dublin

<http://www.chicoutletshopping.com/>

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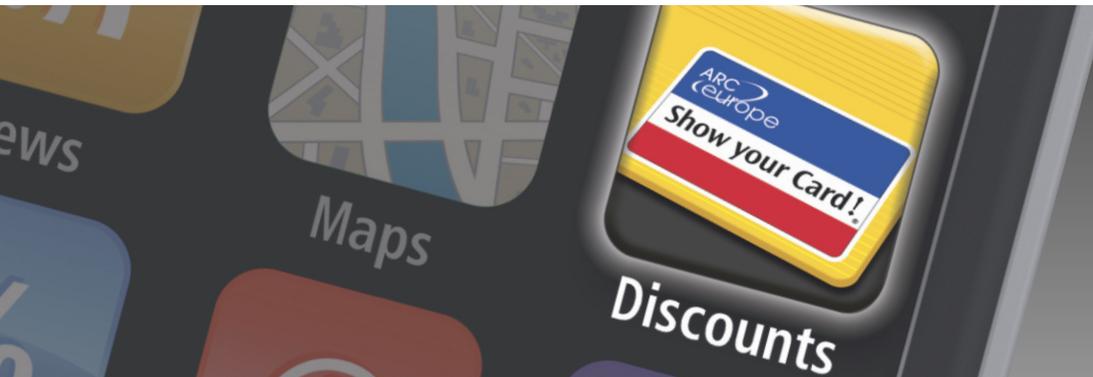
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# Discounts in Europe ? See the App now ...



# Restaurants

## Marché® Restaurants

- **10% off** food and beverages
- **Just show your card!**

Locations in Germany, Austria, Switzerland, Hungary, Norway, Slovenia and Croatia  
(No discount on tobacco, alcohol, shop products and special offers)

<http://www.marche-restaurants.com>



## Hard Rock Cafe

- **10% off** food, non-alcoholic beverages and non-charity merchandise
- **Just show your card!**

Locations in Amsterdam, Athens, Barcelona, Berlin, Bucharest, Cologne, Copenhagen, Dublin, Edinburgh, Florence, Gothenburg, Gran Canaria, Lisbon, London, Madrid, Mallorca, Malta, Manchester, Munich, Oslo, Paris, Prague, Rome, Stockholm, Venice and Warsaw

<http://www.hardrock.com>



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# Attractions

## SEA LIFE, The Dungeons, Earth Explorer and LEGOLAND Discovery Centres

- **Multiple benefits** at these attractions across Europe
- Redeemable on entry with your auto club card at every attraction
- Simply **show your card** when you visit!
  - Sea Life** – Holland, Belgium, France, Germany, UK, Ireland, Finland, Spain and Portugal;
  - The Dungeons** – London, York, Edinburgh, Hamburg and Amsterdam;
  - Earth Explorer** – Ostend;
  - Legoland Discovery Centres** – Berlin and Duisburg
- Find out more on **arceurope.com**



**What's this?** Scan this code with your Smartphone to see your discounts!

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## Overseas Savings

Find discounts in North America, Australia, Japan etc

- Click [here](#) to search for savings worldwide
- Look for savings overseas where you see these logos



USA



Canada



Australia



South Africa



Mexico



Japan



South Korea

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Enjoy a world of benefits with the Etihad Guest Associated Partner Programme.





# Your Clubs in Europe

**Austria OEAMTC**  
www.oeamtc.at

**Belarus BKA**  
www.bka.by

**Belgium TOURING**  
www.touring.be

**Bosnia BIHAMK**  
www.bihamk.ba

**Bulgaria UAB**  
www.uab.org

**Croatia HAK**  
www.hak.hr

**Czech Rep UAMK**  
www.uamk.cz

**Denmark FDM**  
www.fdm.dk

**Estonia EAK**  
www.autoclub.ee

**Finland AL**  
www.autoliitto.fi

**France ACAFA**  
www.automobileclub.org

**Germany ADAC**  
www.adac.de

**Hungary MAK**  
www.autoklub.hu

**Iceland FIB**  
www.fib.is

**Ireland AA Ireland**  
www.aaireland.ie

**Israel MEMSI**  
www.memsi.co.il

**Italy ACI**  
www.aci.it

**Latvia LAMB**  
www.lamb.lv

**Lithuania LAS**  
www.las.lt

**Luxembourg ACL**  
www.acl.lu

**Macedonia AMSM**  
www.amsm.com.mk

**Malta RMF**  
www.rmfmalta.com

**Netherlands ANWB**  
www.anwb.nl

**Netherlands KNAC**  
www.knac.nl

**Norway NAF**  
www.naf.no

**Poland PZM**  
www.sospzmot.pl

**Portugal ACP**  
www.acp.pt

**Romania ACR**  
www.acr.ro

**Russia RAMC**  
www.ruamc.ru

**Serbia AMSS**  
www.amss.org.rs

**Slovenia AMZS**  
www.amzs.si

**Spain RACE**  
www.race.es

**Sweden M**  
www.motormannen.se

**Switzerland TCS**  
www.tcs.ch

**UK AA**  
www.theaa.com

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